

Bachelor of Science in Business Data Analytics (BSBDA)

College of Business and Information Technology (CoBIT): Buell Building, Room M311 | (248) 204-3050 | busit-srm@ltu.edu

Name:		Student ID:		Date:		Entry Term:	
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EX = Excused IP = In Progress R = Required S = Satisfied TR = Transferred

Basic Studies *(Courses do not provide credit towards the degree program.)*

COM0074 Composition Skills		COM0094 Basic Composition		MCS0054 Inter Algebra/Geometry	
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First Semester (13 credits)	Second Semester (16 credits)
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COM1103 College Composition	SSC2413 Foundations of American Exp
MCS1074 Precalculus	MCS1224 Survey of Calculus
INT2103 Information Tech Management	MKT2123 Entrepreneurship
MGT2203 Principles of Management	INT2113 Intro to Bus Data Analytics
	MKT2013 Principles of Marketing

Third Semester (17 credits)	Fourth Semester (16 credits)
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LLT1213 World Masterpieces 1	LLT1223 World Masterpieces 2
MCS2124 Statistics	COM2103 Tech and Prof Com
XXX3 Natural Science 1	XXX3 Natural Science 2
ACC2013 Intro to Financial Accounting	XXX1 Natural Science Lab
INT2114 Fund of Program for Business	MKT4053 Consumer Analytics
	INT2143 Database Systems 1

Fifth Semester (15 credits)	Sixth Semester (15 credits)
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SSC2423 Dev of American Exp	MKT3213 Marketing Research
MGT2113 Introduction to Business Law	INT3143 Data Mining Algorithm
FIN3103 Financial Maagement	INT3252 Visual Analytics
INT3043 Intro to Maching Learning	INT4023 Cybersecurity
INT3203 Computer Networks I	INT4423 Data Science of Business

Seventh Semester (15 credits)	Eighth Semester (15 credits)
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MGT3113 Operations Management	3XX3/4XX3 LLT/PSY/SSC Jr/Sr Elective
MGT4113 Applied Decision Analysis	MGT3103 Project Management
INT3803 Database Systems II	MGT4023 Simulations & Mgmt Science
INT4033 Artificial Intelligence in Business	MKT4023 Digital Marketing
INT4413 Business Intelligence & Analytics	INT4433 Intro to Social Media Analytics

Notes:

BSBDA Graduation Requirements: 122 credits | 2.0 minimum cumulative GPA | Last 15 credits must be completed at LTU

Class Standing: Freshman: 0-29 credits | Sophomore: 30-59 credits | Junior: 60-89 credits | Senior: 90+ credits

Enrollment Status: Full-Time = 12+ credits per semester | Half-Time = 6-11 credits per semester

Advising: Students must consult with an academic advisor and faculty mentor prior to registration. Regular follow-ups with an advisor are highly recommended. It is the student's responsibility to ensure correct course registration and progress towards graduation. Track your academic plan on Degreeworks via BannerWeb.

Additional & Guest Credit: Students with transfer or excused credits may need additional hours to meet BSBA degree requirements. Substitute excused courses with advisor-approved electives. Courses from other institutions require guest credit approval. Major courses must be completed at LTU. Seniors with a GPA above 3.0 can take up to 9 credit hours of approved graduate-level courses.

Internships: Students are strongly encouraged to complete an internship. To register for MGT 3053 Business Internship, students must receive approval from their academic advisor after they've found an internship related to their program of study. Login to Handshake at ltu.edu/career_services for internships and job postings, or email the Office of Career Services at ltuocs@ltu.edu.